



**Northumbria  
University**  
NEWCASTLE

# **Publications, ratings, journals**

Business and Management  
UK

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16/04/2024

# Workshop objectives

1. To discuss what are the requirements of the academic labour market
  - Links to employability
2. To understand the ratings and identify some of the challenges of disseminating research results in reputable international journals
3. To explore DORA principles

# Requirements

- Academic outlets
  - Conference papers
  - Books
  - Monographs
  - Report/Policies/Patents
  - Journal papers
- Impact
  - Citations
  - Implementations

# Adverts

- Lecturer/Senior Lecturer in Leadership or Strategy/Enterprise (University of Derby)
- Lecturer/Senior Lecturer in Business & Residential Estate Agency (RAU)
- Lecturer in Work and Employment (University of Sheffield)

# Journal ratings (1)

- Academic Journal Guide (AJG)
  - The purpose of the AJG is to assist researchers to make informed judgements about the outlets they may wish to publish in. It provides details on a wide range of journals, stretching across fields that are either central or salient to business and management studies
  - It aims to encompass a broad set of journals in which business and management academics may seek to publish their research
- Definitions of journal ratings
  - 1-4\*



# Journal ratings (2)

- 4\*
  - Journals of Distinction. Within the business and management field including economics, there are a small number of grade 4 journals that are recognised world-wide as exemplars of excellence. As the world leading journals in the field, they would be ranked among the highest in terms of impact factor.
- 4
  - The most original and best-executed research. As top journals in their field, these journals typically have high submission and low acceptance rates. Papers are heavily refereed. These top journals generally have among the highest citation impact factors within their field.
- 3
  - Original and well executed research papers and are highly regarded. These journals typically have good submission rates and are very selective in what they publish. Papers are heavily refereed. These highly regarded journals generally have good to excellent journal metrics relative to others in their field, although at present not all journals in this category carry a citation impact factor.



# Journal ratings (3)

- 2
  - research of an **acceptable standard**. For these well-regarded journals in their field, papers are fully refereed according to accepted standards and conventions. Citation impact factors are somewhat more modest in certain cases. Many **excellent practitioner-oriented articles** are published in 2-rated journals.
- 1
  - research of a **recognised**, but more **modest standard** in their field. Papers are in many instances refereed relatively lightly according to accepted conventions. Few journals in this category carry a citation impact factor.

# AJG

	Distribution of Journals Across Ratings				
	4	3	2	1	Total
Human Resource Management and Employment Studies	5	9	23	20	<b>57</b>
	5	9	22	17	<b>53</b>
Economics, Econometrics and Statistics	27	67	116	124	<b>334</b>
	23	67	118	122	<b>330</b>

- [Link](#)



# Examples of journals

- Leadership and Organisation Development (1)
- Career Development International (2)
- Organizational Dynamics (3)
- Human Resource Management Review (3)
- British Journal of Management (4)

# The Declaration on Research Assessment (DORA)

- DORA recognizes the need to improve the ways in which the outputs of scholarly research are evaluated.
- General Recommendation
  - 1. Do not use journal-based metrics, such as Journal Impact Factors, as a surrogate measure of the quality of individual research articles, to assess an individual scientist's contributions, or in hiring, promotion, or funding decisions.



# Key reflections?

- Acceptance rate
- Review time
- Editors
- Number of issues